

# INVITATION

# ENERGY OUTLOOK

## EMERGING TECHNOLOGIES AND MARKETS

AUGUST 14<sup>TH</sup> 2018, ARENDAL

**HOSTED BY:** GCE NODE, NORWEGIAN OIL & GAS ASSOCIATION  
AND THE FEDERATION OF NORWEGIAN INDUSTRIES

The outlook for the oil and gas industry is more positive than it has been for years, still there are plenty of challenges ahead. The digital transformation continues with increasing momentum, as does the quest for more sustainable solutions and business models. How do we succeed in existing markets, and how do we make use of existing competence and technology in new markets? **Please join us in Arendal, where industry experts analyze the state and future of Norway's most important industry!**

### SPEAKERS:



**TERJE SØVIKNES**  
NORWEGIAN  
MINISTER OF  
PETROLEUM  
AND ENERGY



**JANNE ODDAKER**  
THE FEDERATION  
OF NORWEGIAN  
INDUSTRIES /  
KONKRAFT



**RICHARD  
MALLINSON**  
CROSS-ENERGY  
ANALYST, ENERGY  
ASPECTS



**VALBORG  
LUNDEGAARD**  
EXECUTIVE VICE  
PRESIDENT,  
CUSTOMER  
MANAGEMENT,  
AKER SOLUTIONS



**HILDEGUNN  
BLINDHEIM**  
DIRECTOR,  
CLIMATE AND THE  
ENVIRONMENT,  
THE NORWEGIAN  
OIL AND GAS  
ASSOCIATION



**STEINAR EIKAAS**  
VICE PRESIDENT,  
BUSINESS  
DEVELOPMENT  
ONSHORE US,  
EQUINOR



**NADA AHMED**  
SOLUTION  
ARCHITECT,  
KONGSBERG  
DIGITAL

**ANNE GRETE ELLINGSEN**, CEO, GCE NODE - **ROGER PEDERSEN**, SECRETARIAT MANAGER, KONKRAFT - **ATLE BERGFJORD**, HEAD OF PUBLIC SEGMENT, CAPGEMINI  
**HILDEGUNN BLINDHEIM**, DIRECTOR, CLIMATE AND THE ENVIRONMENT, THE NORWEGIAN OIL AND GAS ASSOCIATION  
**ODD-GEIR LADEMO**, RESEARCH MANAGER, MATERIALS AND NANOTECHNOLOGY, SINTEF

**MODERATOR:** LIV MONICA STUBHOLT, PARTNER, LAW FIRM SELMER

<b>DATE:</b>	<b>TIME:</b>	<b>LOCATION:</b>
14 August 2018	9:00 – 14:00, registration from 08:30	Gard, Kittelsbuktveien 31, 4836 Arendal

<b>ADMISSION:</b>					
<b>Members:</b> GCE NODE, The Norwegian Federation of Industries, The Norwegian Oil & Gas Association	<b>NOK 2 000 ex. VAT</b>	<b>Members:</b> The Norwegian Shipping Association and Maritime Forum	<b>NOK 2 500 ex. VAT</b>	<b>Non-members</b>	<b>NOK 3 000 ex. VAT</b>

<b>CONFERENCE LANGUAGE:</b>	<b>CONTACT:</b>
Primarily Norwegian with some English presentations	Tel: +47 98 88 20 44 – Email: bente@gcenode.no

**Registration deadline: 8 August 2018 – [Registration link](#)**

**Evening networking reception Tuesday 15 August, 20:00 – 22:30. Separate invitation with registration to be sent shortly.**

Organizers:

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# ENERGY OUTLOOK PROGRAM 2018

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AND THE FEDERATION OF NORWEGIAN INDUSTRIES

09:00 – 09:10	<b>WELCOME AND OPENING REMARKS</b> ANNE GRETE ELLINGSEN, CEO, GCE NODE MODERATOR: LIV MONICA STUBHOLT, PARTNER, LAW FIRM SELMER
09:10 – 09:40	<b>TRANSITIONING THE OIL &amp; GAS INDUSTRY FOR GREATER VALUE CREATION AND INCREASED SUSTAINABILITY</b> TERJE SØVIKNES, MINISTER OF PETROLEUM AND ENERGY
09:40 – 10:10	<b>GLOBAL MARKET OUTLOOK AND UPDATE</b> RICHARD MALLINSON, CROSS-ENERGY ANALYST, ENERGY ASPECTS
10:10 – 10:30	<b>COFFEE BREAK</b>
<b>INDUSTRIAL DIGITALIZATION AND EMERGING COLLABORATION MODELS</b>	
10:30 – 10:50	<b>FROM INVESTIGATION TO ACTION</b> <b>KONKRAFT REPORT: “COMPETITIVENESS – CHANGING TIDE ON THE NORWEGIAN CONTINENTAL SHELF”</b> JANNE ODDAKER, THE FEDERATION OF NORWEGIAN INDUSTRIES / KONKRAFT AND ROGER PEDERSEN, SECRETARIAT MANAGER, KONKRAFT
10:50 – 11:10	<b>THE PHARMACEUTICAL INDUSTRY’S SHARED PLATFORM FOR SERVICES – WHAT CAN WE LEARN?</b> ATLE BERGFJORD, HEAD OF PUBLIC SEGMENT, CAPGEMINI
11:10 – 11:30	<b>MAKING THE TRANSITION – PRODUCT SUPPLIER TO SERVICE SUPPLIER</b> VALBORG LUNDEGAARD, EXECUTIVE VICE PRESIDENT, CUSTOMER MANAGEMENT, AKER SOLUTIONS
11:30 – 11:50	<b>ADJUSTING FOR THE DIGITAL SHIFT AND MAKING SENSE OF THE BUZZ WORDS</b> NADA AHMED, SOLUTION ARCHITECT, KONGSBERG DIGITAL
11:50 – 12:30	<b>LUNCH</b>
<b>OIL AND GAS TECHNOLOGY FOR NEW MARKETS AND SUSTAINABLE SOLUTIONS</b>	
12:30 – 12:50	<b>CCS AT A CROSSROAD AND THE SIGNIFICANCE FOR NORWEGIAN INDUSTRY</b> HILDEGUNN BLINDHEIM, DIRECTOR, CLIMATE AND THE ENVIRONMENT, THE NORWEGIAN OIL AND GAS ASSOCIATION
12:50 – 13:10	<b>FROM GAS TO HYDROGEN – A NEW AND GREENER NORWEGIAN ENERGY ADVENTURE</b> STEINAR EIKAAS, VICE PRESIDENT, BUSINESS DEVELOPMENT ONSHORE US, EQUINOR
13:10 – 13:30	<b>ENERGY OF THE FUTURE – MOVING GEOTHERMAL FROM ONSHORE TO OFFSHORE</b> ODD-GEIR LADEMO, RESEARCH MANAGER, MATERIALS AND NANOTECHNOLOGY, SINTEF
13:30 – 13:50	<b>OFFSHORE WIND – A NEW SOURCE FOR PROVIDING ENERGY OFFSHORE?</b> TBA
13:50 – 14:00	<b>SUMMARY AND CLOSING REMARKS</b>

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